Jazz Ang

Product & Experience Designer
MS Human-centred Design & Engineering

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Education.

University of Washington
Seattle WA \ 2019 – June 2021

MS, Human-centred Design & Engineering
GPA 4.0/4.0

Singapore Management University
Singapore \ 2013 – 2018

BS, Psychology

ESADE Business & Law School
Barcelona, Spain \ June 2017

Course certificate in
Innovation & Methodology,
Design Thinking,
International Business

Proficiencies.

Tools	User Research
Sketch	Python
Figma	R Programming
Flinto	Tableau
Principle	Experimental Design
InVision	Qualitative Methods
Axure	Quant Data Analysis
Marvel	User Journey Mapping
AdobeXD	Scenario Design
Framer.js	Usability Testing
Photoshop	
Illustrator	**Product**
Abstract	
Zeplin	JIRA
	Agile Methodology
Programming	Confluence
	BitBucket
C/C++	Certified Professional
Swift	Scrum Master (PSM)
HTML/CSS	
Javascript	**Languages**
OpenSCAD	
Arduino	English
Digital	Mandarin
Fabrication	

Experience.

KPMG
Senior Associate, User Experience Designer
Singapore \ Jan 2019 – Sep 2019

- Led design strategy in the core management consulting teams;
- Won 2 international engagements at Abu Dhabi and the South Pacific, with close to 100% re-engagement rate with our clients
- Developed design solutions for Fortune 500 companies for complex web and mobile systems
- Some clients include: Singapore Airlines, HP & MSIG
- Design, conduct & led various user research activities and analysed insights and provide data-driven recommendations for design changes

Principle Partners
Product Manager, UX
Singapore \ May 2018 – Jan 2019

- Designed & developed Asia's first invite-only senior executives, CXOs and advisory platform, *Exec.ly,* that penetrated a niche business market and created a new revenue stream
- Managed the entire product life cycle, from strategic planning to end-to-end development
- Managed a cross-functional role of product management and UX
- Defined and executed product strategies, maintained roadmaps, wrote user stories and managed sprints

Nomster Technologies
Founder, Product Manager, UX Lead
Singapore \ Mar 2015 – Apr 2018

- Backed & incubated by Mediacorp, MaGIC ASEAN Accelerator & SLA GeoInnovation Fund
- Designed and prototyped all proof-of-concept projects
- Responsible for conducting qualitative and quantitative user research
- Designed, developed, consulted and launched over 16 clients digital projects on mobile and web

Highlights.

Started first company, Herald Homestay, at age 17 and expanded to 6 locations. Later sold the business and started Nomster Technologies.
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Awarded SLUSH Top 45 Startups
Awarded grant & incubation at SMU's Business Innovation Generator.
2nd runner up in Noba Psychology